

**REGULATIONS OF THE 1ST INTERNATIONAL BIENNALE OF MUSIC POSTERS IN
RZESZÓW
ORGANIZED BY THE CHAIR OF GRAPHIC DESIGN AT THE UNIVERSITY OF
INFORMATION TECHNOLOGY AND MANAGEMENT IN RZESZÓW**

1st International Music Poster Biennale in Rzeszów

The poster is a highly demanding art form, presenting the creator with constant challenges not only in terms of continuous self-improvement but also in the context of exploring a given topic. A good poster engages the thought of not only the creator but, above all, the viewer. It is the artist's responsibility to ensure that their work is correctly understood by the viewer. One of the primary functions of a poster is to convey information. The concept, visual design, and graphic metaphor should be used in an interesting yet clear manner. It is through the power of visual communication that a poster can convey a wide range of messages, using elements such as colour, composition, well-chosen typography, or graphic metaphor.

For some time now, the poster's home has been shifted away from the street. Now, it appears more frequently on social media, websites, and art galleries. The Music Poster Biennale aims to present the best posters related to music from all over the world in the galleries and urban spaces of the city of Rzeszów. The idea behind the competition is to promote poster art, focusing on music posters. As this is the first edition of the Rzeszów International Music Poster Biennale, works created between 2020 and 2025 will be eligible for the competition. Each artist may submit a maximum of 10 works. Works that are part of a series will be considered a single entry.

The music poster is classified as a cultural poster. Due to its subject matter, it allows for significant creative freedom, even romanticism. Today's world is divided, and with the numerous wars and conflicts our reality becomes increasingly depressing. Every day, many people reach for their favourite songs to relax. Music is one of the tools which unites, rather than divides, people from many parts of the world. It also brings a sense of joy and fills us with energy. This competition aims to demonstrate that poster art and music have the power to unite across borders, social differences, and religious beliefs.

1. The Regulations specify the principles of conducting a competition for artistic works, hereinafter referred to as the “Competition”, and the conditions of participation in it.
2. The aim of the Competition is to promote the art of the poster and music.
3. The Competition is organized by the Chair of Graphic Design of the University of Information Technology and Management in Rzeszów, hereinafter referred to as the “Organizer”. All matters related

to the organization of the Competition should be addressed to: p.longawa@wsiz.edu.pl or rzeszowimpb@wsiz.edu.pl

4. Competition duration:

- 1) 20.07.2025 to 20.08.2025 – submission of Competition works,
- 2) 21.08.2025 to 26.09.2025 – pre-selection of works by the Competition Jury,
- 3) 28.09.2025 – announcement of works chosen in the pre-selection for the final exhibition,
- 4) 29.08.2025 to 23.09.2025 – receipt of original works for the final exhibition,
- 5) 28.09.2025 – meeting of the Competition Committee and decision on awarding prizes.
- 6) 29.09.2025 – announcement of results and awarding of prizes during the opening of the exhibition
the Municipal Gallery of the Piotr Michałowski Art School in Rzeszów

5. The Organizer reserves the right to change the provisions of these Regulations in the event of a change in applicable legal regulations or for other reasons beyond the control of the Organizer
6. The Competition is open and international.
7. The Competition is divided into two stages. In the first stage, artists send in their Graphic Works in accordance with § 2 item 6. In the second stage, artists qualified for the exhibition are required to send the original copy to the Organizer's seat.
8. By submitting works to the Competition, Authors accept the Regulations.

§ 1. Definitions

The terms and definitions used in these Regulations mean the following:

1. **Competition** – a competition for graphic works, posters referring to the theme of the Competition.
2. **Organizer** – Chair of Graphic Design of the University of Information Technology and Management in Rzeszów
3. **Participant** – the Competition is open to everyone regardless of nationality, but participants must be of age
4. **Number of entries for 1 Participant** – A Participant in the Competition may submit a total of 10 works created between January 2020 and July 2025. Works in the form of a diptych, triptych, etc., which are a coherent series of works constituting an independent work composed of many elements, will not be accepted.
5. **Music Posters** – Posters eligible for the competition must be loosely related to the theme of music posters. These may include concert posters, opera posters, vocal or music competition posters, music festival posters, posters dedicated to specific genres of music, such as jazz, classical music, or rock, and their history, etc. A broader interpretation of the theme is also permitted, including posters for musical films

or posters related to music, e.g. depicting selected musical instruments. Posters featuring famous musicians will also be eligible for the Competition. A catalogue will be published for the exhibition, and each Participant qualified for the second stage will receive a copy of the catalogue. The only cost the Participant will incur is shipping from Poland.

In the first stage, posters should be submitted in accordance with the technical guidelines via the application form

A4 size 21 x 29.7 cm, vertical, 300 dpi, CMYK, JPG, or PNG

Participants qualified to the second stage must submit posters in B1 size (100 x 70 cm, jpg, 300dpi, cmyk) to the Organizer. The posters will be printed in the printing office indicated by the Organizer. Participants should pay the cost of printing two copies of the posters (in the amount of 30 EUR) directly to the printing office by Paypal. **It is not possible to submit a horizontal work in the Competition; such works will be rejected.**

6. **Competition Jury** – the Jury consists of two groups. The first is a pre-selection jury composed of Polish and foreign designers, who will qualify about 300 works to the first stage. The second group is the main jury, which awards prizes and distinctions and selects about 150 works for the exhibition.
7. **Laureates** – the winners of the Competition selected by the Competition Committee during the sessions.
8. **President of the Biennale** – The originator and initiator of the event, Patrycja Longawa, Ph.D., Assoc. Prof., chairwoman of the Jury

§ 2. Conditions and rules of participation in the Competition

1. The Competition is open. Participants may include any person of age.
2. The condition for participation is submission by a Participant of any Music Poster.
3. The work must meet the following criteria:
 - 1) be unique and original,
 - 2) refer in any manner to music,
 - 3) the work may be made in any graphic technique; in this respect, there are no requirements as to the shape, colours, or type of artistic technique.
4. Posters for the Competition of the 1st International Music Poster Biennale in Rzeszów must meet the formal and technical requirements for participation, as described in these Regulations.

5. Series of works are not accepted for the Competition. Each work from the series will be treated as an individual entry.
 6. To enter the 1st International Music Poster Biennale in Rzeszów Competition, one must submit the work(s) no later than 28.08.2025 in the form of digital files via the online form:
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7. In all cases, the volume of submitted files containing the works may not exceed 25 megabytes.
8. Entries submitted via the online form are final and cannot be edited.
9. The Works should be described in the following manner: First name_Surname_Country_Year of poster creation_Title.
10. Works created using AI tools will not be accepted.

§ 3. Evaluation of Competition entries

1. The entries will be evaluated by the Competition Jury.
2. The entries will be evaluated in terms of their content, artistic merits and originality of the idea.
3. The pre-selection jury and the main jury will select the entries for the exhibition.
4. The Jury's decision is final and may not be appealed.
5. A record of the Competition's decision will be made and signed by the members of the main jury participating in the meeting.
6. The list of works qualified by the jury for the final stage of the Competition will be published by 9.09.2025 on the websites of UITM and the International Music Poster Biennale in Rzeszów.
7. The Organizer issues certificates of participation in the Competition only for people who have been qualified for the final stage and the post-competition exhibition.
8. By submitting works to the Competition, the Authors agree for the works to be part of Video Mapping on the building of the Rzeszów City Hall. The posters will be selected by the organizers.
9. By completing the Application Card and sending works via the application form, the Authors also declare that:
 - 1) they have read and accept the Regulations of the 1st International Music Poster Biennale in Rzeszów,
 - 2) they have created the poster personally and independently; in the case of a co-authored work – that the indicated authors created it personally and jointly;
 - 3) they have the property rights to the poster, and any claims for infringement of this type will not be directed to the Organizers, but directly to the author of the work,

- 4) their personal and property copyrights to the poster and to all elements used in the work are not in any way limited or encumbered by the rights of third parties and that the poster does not violate the rights of third parties, and they declare that they have not used the image of a third party in their work without the third party's consent,
 - 5) they have not granted any person an exclusive license to use the poster,
 - 6) they have the exclusive right to grant permissions to dispose of and use the poster,
 - 7) the rights and permissions referred to further herein include all rights and permissions necessary for the use of the poster in the scopes specified below.
10. The Participant bears full responsibility towards the Organizer and third parties if the poster violates the rights (in particular copyrights) of third parties.
11. If a third party files a claim against the Organizers concerning violation of their rights, the Participant is obliged to:
- 1) participate in the proceedings (in the event of a court proceeding) and take all steps to release the Organizer from involvement in the case for full satisfaction of the claims and thus release the Organizer from the obligation to provide benefits in that respect.
12. The Organizers are not responsible for any folding or damage to the work during transport to the place indicated for sending the works by the Organizers.
13. It is possible to have the posters printed in a printing shop indicated by the Organizer.
14. Posters that offend anyone's feelings will not be accepted.
15. Posters qualified for the post-competition exhibition will be included in the post-exhibition catalogue. Each author qualified for the exhibition is entitled to one free copy of the above-mentioned catalogue. The author bears only the shipping costs.

§ 4. Prizes

1. The main jury will award:
 - 1) a financial prize of:
 - 5000PLN for the author awarded the 1st Prize,
 - 3000PLN for the author awarded the 2nd Prize,
 - 2000PLN for the author awarded the 3rd Prize,
 - 5 honorary distinctions, without a financial prize.
 - 2) The Jury reserves the right not to award a prize and/or to divide them differently, or award prizes of a different value.

2. In addition to the financial prizes referred to in paragraph 1, each Laureate will receive a commemorative Competition diploma signed by the main jury.

§ 5. Ownership rights and consent to use the Competition works

1. Submitting a work to the 1st International Music Poster Biennale in Rzeszów Competition is tantamount to granting the Organizer a free license for an indefinite period to use the work for publication and promotion purposes carried out by the Organizer.
2. The Competition Laureates will conclude a written agreement with the Organizer regarding the granting of a free license, which will be tantamount to the possibility of the Organizer using the Poster for the needs of the Organizer and the University of Information Technology and Management in Rzeszów in all fields of exploitation indicated in the agreement and for indefinite use and disposal in the country and abroad, including, among others:
 - 1) using the Competition work in any promotional, advertising and informational activities;
 - 2) recording and reproducing the Competition work using any graphic techniques,
 - 3) reproducing the Competition work by making a record thereof on electronic media;
 - 4) public exhibition and display of the Competition work at any open and closed events;
 - 5) broadcasting by means of wired and/or wireless vision and via satellite,
 - 6) introduction to circulation, publication and dissemination of any promotional, informational, publishing and other materials using the Competition work,
 - 7) saving the Competition work to computer memory and placing it on the Internet,
 - 8) public exhibition of the Competition work, renting, leasing and free lending of the Competition work.
3. The Organizer has the right to publish selected Competition works in "Intro Media", on the UITM portal, in social media of UITM or at the official webpage of the Competition, and in all fields of exploitation of entities cooperating with the Organizer.

§ 6. Personal data protection

1. The administrator of personal data collected from Participants and the winner is the University of Information Technology and Management in Rzeszów, the Competition Organizer.
2. Personal data will be processed in accordance with the principles set out in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).
3. Personal data of Participants will be processed:
 - 1) for the purpose of organizing and conducting the Competition,

- 2) for marketing purposes concerning Participants and the Competition Organizer, including signing the submitted works with the author's name.
4. Providing personal data is voluntary, but necessary in order to participate in the Competition.
5. Competition Participants who provide personal data have the right to access their data and, subject to the provisions of law, have the right to:
 - 1) rectify data,
 - 2) delete data,
 - 3) limit data processing,
 - 4) transfer data,
 - 5) object,
 - 6) withdraw consent at any time.
6. The Organizer will collect the following data from Participants:
 - 1) full name,
 - 2) e-mail address,
 - 3) telephone number,
 - 4) mailing address
7. Competition Participants have the right to lodge a complaint with the President of the Personal Data Protection Office.
8. A Competition Participant allows their first name and surname to be used to inform (also in the media) about the results of the Competition.
9. The Organizer declares that the data of Competition Participants will not be processed in an automated manner and will not be subject to profiling.
10. The data of Competition Participants will not be made available to external entities.
11. The data of Competition Participants will be stored for the period necessary to achieve the above-mentioned purposes.
12. The Organizer applies technical and organizational measures aimed at securing the entrusted personal data in a satisfactory manner, appropriate to the threats and categories of data subject to protection. The Organizer has implemented appropriate measures to ensure a level of security corresponding to the risk, taking into account the state of technical knowledge, the cost of implementation and the nature, scope, purpose and context of processing, as well as the risk of violating the rights and freedoms of natural persons with varying probability of occurrence and severity of the threat. In particular, the Organizer takes into account the risks associated with data processing resulting from:
 - 1) accidental or unlawful destruction,
 - 2) loss, modification, unauthorized disclosure of data,

- 3) unauthorized access to personal data transmitted, stored or otherwise processed.

§ 7. Final provisions

1. Submitting a work to the Competition is tantamount to expressing consent to free use of the submitted materials, including for their presentation on the Organizer's website or in the form of a temporary exhibition and for the Organizer's promotional purposes.
2. These Regulations are subject to announcement on the notice board located by the Organizer's office (Kielnarowa 386A, 36-020 Tyczyn, rooms KM302 and KM 302A) and will be posted on the competition website.
3. The Organizer may exclude a Participant from participation in the Competition if the Participant violates provisions of these Regulations.
4. Each Participant has the right to ask the Competition Organizer for an explanation of the content of these Regulations.
5. The Organizer is not responsible for any problems related to the inability to contact the winner of the Competition.
6. A Laureate of the Competition retains the right to use the information about winning the Competition.
7. In matters not regulated by these Regulations, the relevant provisions of the applicable law, in particular the Civil Code, apply.
8. The Organizer reserves the right to make changes to these Regulations.
9. The Regulations enter into force on the date of signing.

**Rector
of the University of Information Technology
and Management in Rzeszów**

Andrzej Rozmus, Ph.D., Assoc. Prof.